Pierluigi Cottafavi

Partner

Born in 1956 in Milan, he graduated in Law from Milan University, and has been practicing since 1985. He is a member of the Milan Bar Association and is qualified to appear before the higher courts, including the Supreme Court.

Pierluigi has a particular interest in the areas of advertising and communications law, competition law and industrial and intellectual property.

Along with Maurizio Fusi and Paolina Testa he co-authored the volumes "La pubblicità ingannevole" (Giuffré, 1993) and "Le nuove regole per la pubblicità comparativa" (Marinotti), as well as cooperating on "Commentario breve al diritto della concorrenza" edited by Marchetti and Ubertazzi (Cedam) on the 1997, 2000, 2004, 2007 and 2012 editions.

Pierluigi is a frequent conference speaker and post-graduate course lecturer. He works in both Italian and English.

Pierluigi is a member of AIPPI – Italian Group, Associazione Italiana per la Tutela della

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